

The 33rd National Conference of Chartered Accountants organized by the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) was given a further boost with, Brandix Mercury Asia coming on board as a Gold Sponsor.

Navigating around the inspiring theme 'Winning: Country, Corporate, Citizen', this year's conference will be held from October 18th to 20th consisting of two days of technical sessions with an impressive participation expected to surpass over 1000 including Chartered Accountants and business leaders.

With the sponsorship boost from Brandix Mercury Asia, the standards of this year's national conference will be further enhanced taking it to greater heights as one of Sri Lanka's foremost corporate events, thereby setting a new benchmark.

At a ceremony held to present the gold sponsorship cheque, the CEO of Brandix Mercury Asia (Pvt) Ltd Mr. Kishan Jayasekera said, "Winning in a knowledge intensive industry such as ours, depends on the technical and behavioural competency of our talent pool, focused towards delivering value for clients. CA Sri Lanka's drive and commitment towards the professional growth of the Finance and Accounting community is recognized and appreciated by the Outsourcing Industry, and as such, Brandix Mercury Asia is delighted to partner with CA Sri Lanka in this years' National Conference."

CA Sri Lanka President Mr. Sujeewa Rajapakse welcoming Brandix Mercury Asia onboard said, "We are proud to have Brandix with us as the Gold Sponsor for the 33rd National Conference of Chartered Accountants."

"The national conference enjoys a rich history running well over three decades. CA Sri Lanka was instrumental in introducing the national concept to Sri Lanka in 1979 and the conference has today emerged as a benchmark setting corporate event where important deliberations are taken up for the betterment of our business world," he said.

In its capacity as one of the country's foremost professional organisations commanding an impressive history which runs to over five decades, CA Sri Lanka has continuously been in the

## Brandix Mercury supports 33rd National Conference of Chartered Accountants

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forefront of offering the best services and facilities for professionals from both the accounting and non-accounting sectors. With 4200 members and 37,000 aspiring Chartered Accountants, the Institute is also one of the largest tertiary education providers in Sri Lanka.

Established as the Financial Centre of Excellence (CoE) for the Brandix Group, Brandix Mercury Asia Pvt Ltd has since evolved to providing the Brandix Group as well as its growing external client base an end-to-end solution in Outsourcing, BOT on shared services, Analytics, Business Process Diagnostics/Consulting and Project Management Services. Brandix Mercury Asia (Pvt) Ltd maintains international standards of delivery, operating within ISO 9001:2008 and ISMS 27001 standards.

The business currently extends value to its client base through the combination of operational rigor, sound methodologies and domain knowledge within key industry verticals including Apparel, FMCG, Financial Services, and Legal. Brandix Mercury Asia also extends its services on cross industry platforms through Finance & Accounting, HR Services & Payroll, Procurement, Marketing Support, Legal Services, Business Analytics, Business Process Consulting & Diagnostics and Project Management.

