

The University of Southern Queensland (USQ) MBA programme offered by the Business School of the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) has received a tremendous boost with a new specialization incorporated for the benefit of the new intake which will commence in September 2012.

With intake commencing from September, the USQ MBA will include the "Strategic Human Resource Management" specialization apart from the already existing specializations covering finance, strategic marketing and project management.

The Strategic Human Resource Management specialization will cover several broad subject areas including performance management and people development, global issues in employment relations and strategic management of human resources and innovation.

The USQ MBA is recognized as one of Australia's top 20 MBA programmes and has been well received in Sri Lanka over a period of ten years with more than 400 students completing the programme since it was introduced to professionals in Sri Lanka.

CA Sri Lanka President Mr. Sujeewa Rajapakse noted that the USQ MBA is one of the most successful MBA programmes in the country followed by professionals both at junior and senior levels and has also been followed by well-established corporate leaders in the country.

"The Institute and the University of Southern Queensland has been working together for well over ten years and we are continuously endeavoring to provide professionals from both the accounting and non-accounting sectors with the best of local and foreign qualifications right here in Sri Lanka," he noted.

He noted that this new specialization will be a tremendous boost for the curriculum as it covers a very important subject which is a requirement nowadays when doing business.

Chief Executive Officer of CA Sri Lanka, Mr. Aruna Alwis highlighted that the CA Business School is among the foremost leading business schools in the country providing both academic and professional qualifications for the benefit of professionals in the country.

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□ The CA Business School has a range of qualifications on offer including an Executive Diploma in Business and Accounting, a Postgraduate Diploma in Business and Finance apart from the Australian MBA from the University of Southern Queensland. These programmes are popular among professionals not only from the accounting and finance fields as it covers a range of topical subjects which are a requirement to survive in today's competitive corporate world,□ Mr. Alwis added.