

Forum to deliberate SME, economy, entrepreneurship, technology, and business issues

The Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) will kick off a new chapter in its highly revered conference history, as it launches its first ever regional conference in Galle on 25th March 2022.

The insightful full day conference at the Weligama Bay Marriott Resort & Spa on the theme "The Future" will help business owners, entrepreneurs and professionals navigate through the ongoing challenges and complexities they have been facing since COVID.

Mr. Sujeewa Rajapakse, Chairman of People's Bank and People's Leasing and Finance PLC, and Past President of CA Sri Lanka, who will be the chief guest and Mr. Dilith Jayaweera, Group Chairman of George Steuart & Co, Co-founder of Triad (Pvt) Ltd and Chairman of TV Derana as the guest of honour will declare open the conference.

The keynote will be delivered by award winning entrepreneur Mr. Dulith Herath, Chairman of Kapruka Holdings on "Vision to Succeed in the Future." The conference will also comprise of several technical sessions which will focus on SMEs as the driver of the future, technology as the connector to the future and leadership as the catalyst to the future.

Mr. Sanjaya Bandara, President of CA Sri Lanka said that COVID has had a negative bearing on Sri Lanka's economy during the past two years, therefore both the business and professional community must give leadership to help Sri Lanka come out of this crisis.

He said that the Institute decided to kick starting deliberations and discussions on the challenges numerous stakeholders face at present around the country instead of limiting such forums to only Colombo.

"This was the thinking behind launching the regional conference concept, so that we can reach out to business owners, entrepreneurs and professionals who are located across Sri Lanka, and stay true to our identity as a truly national

body,” he said.

CA Sri Lanka introduced the ‘National Conference’ concept over four decades ago, which is today dubbed as the country’s biggest annual business summit, attracting over 2000 participants, including business leaders and c-suite executives.

Mr. Saman Srilal, Chairman of the Regional Conference Committee of CA Sri Lanka said that as much as the pandemic has interrupted the country’s forward journey, it is important to reactivate the journey so Sri Lanka can reach its development goals soon.

“We hope the regional conference will become an important platform as it will discuss and debate important matters of concern not only for those based in Colombo, but for the benefit of everyone all over Sri Lanka so that we can bounce back stronger as a nation,”he said.