ஆல் எழுதப்பட்டது Wednesday, 14 March 2012 03:09 -

The Business School of the Institute of Chartered Accountants of Sri Lanka together with the globally renowned INSEAD Business School commenced its third programme on 13th March 2012 at a ceremony held at Waters Edge, Battaramulla in the presence of the country's high-end corporate glitterati and a special delegation from INSEAD.

The ceremony was a prelude to the sold out four-day programme which will commence on 14th March and conclude on 17th March, 2012.

The leadership programme will be conducted by the renowned Professor of Leadership and organizational behaviour of INSEAD, Prof. Thomas Mannarelli from the faculty of the INSEAD Business School.

Prof. Mannarelli, who holds a PhD from the Haas School of Business at the University of California, Berkley and a B.S. in Business Administration the Indiana University, is a specialist in issues related to creativity, innovation and leadership in organisations. He is backed with an impressive portfolio having provided his consulting services to top notch globally recognised organisations in the likes of Standard Chartered Bank, Glaxo-Smith Kline, Shell, Nissan, ABN-AMRO, Philip Morris, Visa, Singtel, Adidas, IBM and the Chartered Accountants of Ireland.

The course aimed at high-end professionals and business leaders will see a thought provoking outline of topics covering a wide array of areas, aimed at enhancing the leadership qualities of the country's corporate movers and shakers.

Among the topics that would be covered in the programme are; Vision and leadership transition, creative thinking outside the box, influence without authority, leading organization change, leading high performance teams, decision making under uncertainty, negotiation dynamics and influencing for change.

CA Sri Lanka has always been in the forefront, striving to provide the country's business community the best of services and opportunities and has continuously endeavored to partner with the world's best organisations and the four-day programme with INSEAD is one such initiative.

As one of the world's leading and largest graduate business schools, INSEAD is a pioneer of international business education based in Europe. With campuses in France, Asia and Abu Dhabi, and a research centre in Israel, INSEAD's business education and research spans three continents. Its 145 renowned Faculty members from 36 countries inspire more than 1,000 participants in MBA, Executive MBA and PhD programs, and also executives exceeding 9,500 who participate in INSEAD's executive education programmes.

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