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The country's first ever digital accounting expo organized by the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) kicked off today, 29th May 2019 with 26 leading IT companies coming on board to showcase a diverse range of digital products and services available in the market for businesses and finance partners.

The CA Sri Lanka Techno Fair was inaugurated in the presence of a large gathering including business leaders and c-suite executives. During the inauguration, a video message by the Deputy President of the Institute of Chartered Accountants in England and Wales (ICAEW) Ms. Fiona Wilkinson, was relayed, while the keynote speech was delivered by Group Chief Operating Officer of Dialog Axiata Dr. Rainer Deutschmann.

The event is a first of its kind, accounting technology expo to be organized in the country. The fair featured a host of local and international digital products and services ranging from automation, artificial intelligence, block chain, big data, cloud computing and data analysis, which were promoted via kiosk and demonstration sessions organized for the benefit of the participants.

The premium sponsor of the Techno Fair is IBM World Trade Corporation & Redigton. A total of 26 IT companies came on board to showcase their digital accounting related services and products. The companies included; Soft Vision Technologies Pvt (Ltd), PayHere, Encyte (Pvt) Ltd, www.TaxAdvisor.lk, SBCC Computer Consultancy Pvt (Ltd), Trident Corporation, Future world, ZILLIONe Technologies (Pvt) Ltd, Prima Management Services Pvt (Ltd), Pristine Solutions Pvt Ltd, InfoMate Private Limited, Thakral One Pvt (Ltd), Blue Lotus 3600, PMsquare, Perfect Business Solution Services (Pvt) Ltd, Tech One Sanje, Altria Consulting (Pvt) Ltd, KPMG, Softserve (private) limited, LOLC Technologies, Accenture, SANKAARA Tech, FriMi Digital Bank, Bileeta (Pvt) Ltd and Enterprise Tiger.

President of CA Sri Lanka Mr. Jagath Perera said that the Techno Fair was organized to help businesses in Sri Lanka understand and obtain a first had experience on the emerging digital technologies that are available in the market, and how businesses can utilize these digital technologies for their long term sustenance. "The Techno Fair is an event fueled by digitization, and we hope this fair will also fuel businesses to harness the transformative power that accounting technology solutions play in today's constantly evolving landscape," he said.

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