

The Business School of the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) is ushering in the New Year with a high-end landmark leadership programme aimed at corporate leaders, in association with INSEAD Business School, one of the largest graduate business schools in Europe and a global leader in executive education.

Owing to the overwhelming and sold out global leadership programmes held in 2011, the CA Sri Lanka Business School has made arrangements to organise yet another CA Sri Lanka – INSEAD global leadership programme in mid-March, which incidentally will be the third time the programme is held in less than one year.

The programme scheduled for 14th to 17th March 2012 aims at grooming high-end corporate executives including business leaders with enhanced and global leadership qualities deemed a necessity in today's ever evolving business context. For more details please call 2352049.

The four-day programme will once again be conducted by renowned Professor of Leadership, Dr. Thomas Mannarelli from the faculty of the INSEAD Business School.

The programme will see a thought provoking outline aimed at enhancing leadership qualities of business leaders covering a wide range of topics including; vision and leadership transition; creative thinking outside the box; influence without authority; leading organization change; leading high performance teams; decision making under uncertainty; negotiation dynamics and influencing for change.

Dr. Mannarelli, who holds a PhD from the Haas School of Business at the University of California, Berkley and a B.S. in Business Administration the Indiana University, is a specialist in issues related to creativity, innovation and leadership in organisations. He is backed with an impressive portfolio having provided his consulting services to top notch globally recognised organisations in the likes of Standard Chartered Bank, Glaxo-Smith Kline, Shell, Nissan, ABN-AMRO, Philip Morris, Visa, Singtel, Adidas, IBM and the Chartered Accountants of Ireland.

As one of the country's largest professional organisations with a membership of 4200 chartered accountants, CA Sri Lanka has always been in the forefront striving to provide the country's business community the best of services and world class opportunities and its tie up with INSEAD is one such initiative.

The inaugural CA Sri Lanka – INSEAD global leadership programme was held in June 2011.

INSEAD is a pioneer of international business education based in Europe. With campuses in France, Asia and Abu Dhabi, and a research centre in Israel, INSEAD's business education and research spans three continents. Its 145 renowned Faculty members from 36 countries inspire more than 1,000 participants in MBA, Executive MBA and PhD programs, and also executives exceeding 9,500 who participate in INSEAD's executive education programmes.

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CA SRI LANKA
THE INSTITUTE OF CHARTERED ACCOUNTANTS OF SRI LANKA



INSEAD
The Business School
for the World®

INSEAD - CA SRI LANKA

4 day Global Leadership Programme

14th - 17th March 2012, 9.30 am to 4.30 pm
Waters Edge - Battaramulla



The Business School of the Institute of Chartered Accountants of Sri Lanka in collaboration with INSEAD – one of the largest graduate business schools in Europe and a global leader in executive education – will conduct the highly acclaimed Global Leadership Programme for the first time in Sri Lanka under the guidance of renowned Leadership Gurus, Prof. Thomas Marrewé from the faculty of INSEAD Business School. The 4 day programme will cover a variety of current and cutting edge leadership related topics, aimed at business leaders and professionals.

Programme Outline

DAY 1	DAY 2	DAY 3	DAY 4
Values and the Leadership Equation	Creating a Winning Culture	Influencing Others	Leading Organizational Change
Leading High Performance Teams	Decision-Making Under Uncertainty	Managing Innovation	Managing the Change Organization



Prof. Thomas Marrewé is considered a world leader in creating innovation and leadership in organizations and the president (leading the organization around the world) of the Institute of Chartered Accountants of Sri Lanka. He is also a Senior Lecturer at INSEAD Business School, France. He has been a Visiting Professor at the University of California, Berkeley and the University of Michigan, Ann Arbor, USA.

Investment : Rs. 375,000/-
(Early bird discounts and group discounts are available)
Limited seats available.

3rd Batch

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