

Taking cue from Sri Lanka's progression as a fast emerging global centre for excellence in finance and accounting outsourcing, the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) together with the Sri Lanka Association of Software and Service Companies (SLASSCOM) has organized an evening seminar on 24th June 2014 which will focus on the many advantages of setting up a finance shared services operation and how to leverage export opportunities in financial accounting outsourcing.

The seminar will be complemented with keynote speeches and a panel discussion featuring some well versed experts on the subject who will offer their insights to participants while creating awareness on the benefits and the opportunities that are available in shared services operation and export opportunities in financial accounting outsourcing.

Dr. Arul Sivaganathan, Managing Director of Hayleys Industrial Solutions and Director of Hayleys PBO and Shared Services will speak on "transforming the finance functions using shared services" while Omar Fatha Rally, Director / Chief Executive Officer of Tellida (Pvt) Ltd., will speak on "basics of setting up and international marketing of a financial accounting outsourcing operation."

The keynote speeches will be followed by a panel discussion featuring Deepthi Wickramasuriya, Head of Business Systems and Services of PT Agro Harapan Lestari, AHL Business Solutions (Pvt) Ltd., Jehan Perinpanayagam, Chief Executive Officer of Infomate (Pvt) Ltd, Praveen Ruberu, Senior Director, Assurance & Accounting Compliance and Reporting of Ernst & Young and FayazHudah, Programme Head, Private Sector Development and Investment promotion of ICT Agency of Sri Lanka. The discussion will be moderated by Imran Furkan, Executive Director of SLASSCOM.

The seminar is specifically targeted at practicing accountants and finance professionals.