

The much awaited two day international programme on strategic thinking organized by the Institute of Chartered Accountants of Sri Lanka and conducted by the world's number custom executive education provider has been received with overwhelming response with participation from some of the country's top corporates.

The CA Sri Lanka – Duke CE Strategic Thinking Programme which will be held on 3rd and 4th of June 2014, will teach participants the essential element of Strategic Thinking, giving professionals that all needed boost to help invigorate their business strategy, to become effective business leaders who inspire change.

The programme has been developed specifically for emerging economies such as Sri Lanka and will be conducted by a well versed resource panel comprising of Dr. Tony O'Driscoll, Executive Director of DUKE CE, who commands an 18-year industry career, having held leadership positions with Nortel Networks and IBM and Prof. Nikhil Raval, Managing Director of Duke CE India Ltd., who comes with close to two decades of combined experience in Corporate, Consulting and Academia.

The two-day programme has been designed for managers who head key departments, business units, and regional operations, members of project teams, and middle and senior level executives with the authority to plan and execute strategy in their organisations.

Participants will be educated on the essential element of strategic thinking, while teaching delegates how to think strategically in their everyday roles as well as how to be part of the business planning process, while helping them develop strategic insight, define a strategic vision and create new strategic ideas. During the programme, participants will also learn a simple 3-step thinking process and a selection of practical strategic thinking tools that enable them to formulate business strategies and think about the bigger picture.

Ranked by UK's Financial Times as the world's number one provider of custom executive education for eleven straight years, DUKE CE also conducted a programme in Colombo on the invitation of CA Sri Lanka last year.