

A specialized programme on finance for non-finance managers' launched in February this year by the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) will make a comeback this month following overwhelming demand, due to its unique programme outline which gives professionals from non-finance background, a thorough knowledge on finance, helping them with their day to day operations.

The programme titled 'The Bottom Line' and conducted by subject expert Hussain Moosajee teaches participants on how to apply the fundamentals of finance by helping them improve their budget management, increase potential profits, and assess the financial viability of projects in today's constantly changing business environment.

The two day repeat programme on 26th and 27th March 2014 will focus on the role of a finance division amidst other functional divisions, understanding financial accounting terminology, balance sheet terminology, capital vs. revenue expenditure, the accounting process, comprehensive understanding of the 3 types of financial statements, cost analysis, and in-depth emphasis on working capital management.

The inaugural programme received overwhelming response from the participants who termed 'The Bottom Line' programme as a well-structured programme which was a very useful course for non-financial managers.

According to J. F. Migneault, Director Tracks Manufacturing of Loadstar, the programme was well-structured programme, with a good overview of the finance and accounting sector, which gave managers without a financial background, a thorough understanding on the subject.

Himali De Silva, Directress of Bettans Group said the programme was very useful as it covered many areas while explaining key terms utilizing real life problems as examples.

According to R. M. P. S. Bandara, Director of the Department of Public Enterprises, the Bottom Line programme was very useful course for non-financial managers as it enhanced their knowledge on the subject which was important in today's context.

CA Sri Lanka's finance for non-finance managers' makes a quick comeback due to overwhelming demand

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