

ලියන ලද්දේ Piyoshila

2013 ඔක්තෝබර් 04 වනි සිකුරාදා, 09:39 - අවසන් යාවත්කාලීන කිරීම 2013 ඔක්තෝබර් 04 වනි සිකුරාදා, 09:45

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Two top internationally renowned experts who specialize in strategy will arrive in Colombo this month on the invitation of the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) to conduct a three-day intensive programme on strategic leadership.



The programme on “Strategic Leadership: Leading Effective Execution in Uncertain Times” will be conducted by Dr. Liz Mellon and Prof. Nikhil Raval of Duke Corporate Education (Duke CE), ranked as the world’s number 1 custom executive education provider by UK’s Financial Times for eleven consecutive years.

Dr. Mellon considered one of the world’s foremost authorities on leadership development works with many of the FTSE 100 CEOs. Her impressive portfolio of clients includes the New York Times, HSBC, Shell, the UK Foreign Office, PricewaterhouseCoopers, Deutsche Bank, GlaxoSmithKline, Unilever, and Rolls Royce among many others.



Prof. Raval, who is a Managing Director with Duke CE India Pvt. Ltd., comes with close to two decades of experience in corporate management, consulting and academia. He has taught executives at different levels in US, UK, France, China, Thailand, Singapore, Oman, UAE and Malaysia. His portfolio of clients include: IBM, Bank of America, Citi Financial, National University of Singapore, Aditya Birla, Bharat Petroleum and ICICI.

The three day programme led by Dr. Mellon and Prof. Raval will commence on October 10th and specifically

targets senior professionals and executives who manage a business unit or an entire company, people managing projects that cut across units, and managers involved in strategy execution and implementation in complex and fast-changing markets.

The programme which is conducted by the CA Sri Lanka Business School will educate participants on how to transform strategy into action, inspire respective teams to effectively execute strategy, build an organisation-wide structure for implementing strategy, overcome the strategic challenges that arise in today's turbulent business climate, how to close the gap between strategy and execution, transform a firm from a 'cant' do' attitude to a 'can do' culture and recognise and avoid the inertia that impedes strategy execution.

The programme will be divided into three sessions over the three days, and the workshop will be conducted under the following sessions: Leading change and collaboration, Leading an organisation fit for purpose and Energizing people with a culture for execution.