

In yet another pioneering venture, the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) will bring Duke Corporate Education (Duke CE), the world's number 1 custom executive education provider to Colombo next month to conduct an internationally renowned programme on strategic leadership targeting business leaders and senior professionals.

Ranked by UK's Financial Times as the world's number 1 provider of custom executive education for eleven straight years, the programme by Duke CE will be held in October this year on "Strategic Leadership: Leading Effective Execution in Uncertain Times".

The three day long intensive programme, targeting corporate leaders, senior professionals, project managers and those involved in strategic execution and implementation in complex and fast-changing markets, will provide the latest tools and techniques for effective strategy execution in uncertain times.

The programme in Colombo will be conducted by two leading foreign experts on strategy, Dr. Liz Mellon and Prof. Nikhil Raval.



Dr. Mellon works with many of the FTSE 100 CEOs and is considered as one of the world's foremost authorities on leadership development. Her clients include the New York Times, HSBC, Shell, the UK Foreign Office, PricewaterhouseCoopers, Deutsche Bank, GlaxoSmithKline, Unilever, and Rolls Royce among many others.



Prof. Raval, who is a Managing Director with Duke CE India Pvt. Ltd., comes with close to two decades of experience in corporate management, consulting and academia. He has taught executives at different levels in US, UK, France, China, Thailand, Singapore, Oman, UAE and Malaysia. His clients include: IBM, Bank of America, Citi Financial, National University of Singapore, Aditya Birla, Bharat Petroleum and ICICI.

During the three day long programme, Dr. Mellon and Prof. Raval will edify participants on how to transform strategy into action, inspire teams to effectively execute strategy, build an organization-wide structure for implementing strategy, overcome the strategic challenges that arise in current turbulent business climates, close the gap between strategy and execution, transform a firm from a "can't do" attitude to a "can do" culture and recognize and avoid the inertia that impedes strategy execution.

Duke CE was also been named the top provider of custom executive education programmes in Business Week's biennial survey for five consecutive times from 2003 to 2011.

CA Sri Lanka brings world's number 1 custom executive education provider to Colombo

ලියන ලද්දේ Piyoshila

2013 සැප්තැම්බර් 06 වනි සිකුරාදා, 06:13 - අවසන් යාවත්කාලීන කිරීම 2013 සැප්තැම්බර් 06 වනි සිකුරාදා, 06:25

---

