

**Let's talk “disruptive”
business models.**

@bhanooob

Started 
playing video
games on our
Nintendo 64

1999

**Started
playing video
games on our
Nintendo 64**



**Video game
content
creation on
YouTube**



2012

**Started
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Nintendo 64**



**Video game
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creation on
YouTube**



**Content
Creation for
Businesses on
YouTube**



2013

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YouTube**



**Content
Creation for
Businesses on
YouTube**



**Social Media
marketing for
local brands
and startups**



2015

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YouTube**



**Content
Creation for
Businesses on
YouTube**



**Social Media
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local brands
and startups**



2016

**Successful
million dollar
product
deployment**



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YouTube**



**Content
Creation for
Businesses on
YouTube**



**Social Media
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2017

**Successful
million dollar
product
deployment**



**Financial
Services for
Sri Lankan
Startups**



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YouTube**



**Content
Creation for
Businesses on
YouTube**



**Social Media
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local brands
and startups**



2018

**Successful
million dollar
product
deployment**



**Acquired by
International
Private Equity
firm Tavistock**



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2018

**Successful
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product
deployment**



**Acquisition of
freelancer
marketplace
SecondTeam**



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Businesses on
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2018

**Successful
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product
deployment**



**Deployment of
Managed
cloud hosting
platform**



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**Content
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Businesses on
YouTube**



**Social Media
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local brands
and startups**



**Multiple Niche
Product
development
pipeline**



**Deployment of
Managed
cloud hosting
platform**



**Acquisition of
freelancer
marketplace
Secondteam**



**Acquired by
International
Private Equity
firm Tavistock**



**Financial
Services for
Sri Lankan
Startups**



2019

**Successful
million dollar
product
deployment**





ecosystem

Source : YouTube Video "The story of a Sri Lankan startup LK"

**Access to
challenges
faced by 50+
global brands**

**100 million+
impressions
across global
platforms**

**2,500 startups
in Sri Lanka
with a new set
up every 8 hrs**

**Understand
startup
business
problems**

**Create new
businesses
and new
opportunities**

Customers & Capabilities

**2,000+
freelancers
and a flexible
workforce**

**Test business
models with
existing
customers.**

**Infrastructure
to build and
host platforms
for businesses**

**20,000 self
publishing
authors on
amazon.com**

**catering to a
growing global
services
economy**

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