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No of Questions - 08

**SCHOOL OF ACCOUNTING AND BUSINESS**  
**BSc. (APPLIED ACCOUNTING) GENERAL / SPECIAL DEGREE**  
**PROGRAMME**

**YEAR I SEMESTER I (Group A)**  
**END SEMESTER EXAMINATION – FEBRUARY 2015**

**MGT 10125 Fundamentals of Sociology and Psychology**

Date : 09<sup>th</sup> February 2015

Time : 9.00 a.m. – 11.30 a.m.

Duration : Two and half (02 ½) Hours

**Instructions to Candidates:**

- Answer only **FIVE (05)** questions
- The total marks for the paper is 100.
- The marks for each question are shown in brackets.
- Answers should be written neatly and legibly.

**Question No. 01**

- a. Describe what is psychology.

(04 Marks)

- b. 'People are different in terms of skills'. Briefly describe physical and mental skills of human being.

(08 Marks)

- c. What are the physical and socio- cultural factors that determine people differences.

(08 Marks)

**(Total 20 Marks)**

**Question No. 02**

- a. 'Understanding human behaviour is a difficult task'. In psychology there are different approaches to understand human behavior. Briefly describe main arguments of those approaches

(14 Marks)

- b. Briefly describe main features of operant conditioning theory.

(06 Marks)

**(Total 20 Marks)**

**Question No. 03**

- a. Describe the nature and importance of attitudes.

(05 Marks)

- b. Very often people cannot understand the reality due to perceptual errors. Briefly explain those perceptual errors.

(15 Marks)

**(Total 20 Marks)**

**Question No. 04**

- a. 'Person's personality means his/her physical appearance'. Do you agree with this idea? Give reasons for your answer.

(10 Marks)

- b. Briefly describe psycho dynamic theory relate to personality.

(10 Marks)

**(Total 20 Marks)**

**Question No. 05**

Some people argue that if you want to solve social problems you should change components of social structure. Describe, what you mean by components of social structure with appropriate examples.

**(Total 20 Marks)**

**Question No. 06**

- a. It is very difficult to define deviant behavior. Do you agree with this idea? Support your answer.

(08 Marks)

- b. People's deviant behaviour has many reasons. Describe those reasons with examples.

(12 Marks)

**(Total 20 Marks)**

**Question No. 07**

- a. Describe basic features of social problems taking examples from Sri Lankan society.

(10 Marks)

- b. Briefly explain myths regarding the social problems.

(10 Marks)

**(Total 20 Marks)**

**Question No. 08**

Write short description on:

- i. Schools of thought in psychology
- ii. Id, ego and super ego
- iii. Social learning theory
- iv. Modernization

**(Total 20 Marks)**