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SCHOOL OF ACCOUNTING AND BUSINESS
BSc. (APPLIED ACCOUNTING) GENERAL / SPECIAL DEGREE PROGRAMME

END SEMESTER EXAMINATION – OCTOBER 2015

ICT 30330 Management of Information Technology

Date	:	10th October 2015
Time	:	9.00 a.m. - 12.00 p.m.
Duration	:	Three (03) Hours

Instructions to Candidates:

- Write the Index Number in the space provided at the top of this sheet. Do not write your name anywhere in this answer script.

- Answer the questions in this paper itself.

- This paper consists of three sections (A,B and C)

  Section A : Answer **ALL** questions

  Section B : Answer **ALL** questions

  Section C : Answer any **ONE** of the two questions

- The total marks for the paper is 100.

- The marks for each question are shown in brackets.

- Answers should be written neatly and legibly.

Select the most appropriate answer.

1. Which of the following information system types supports tactical managers of a business organisation?
   a. Transaction Processing Systems
   b. E commerce systems
   c. Decision support systems
   d. Database management systems

2. Which of the following technologies resembles features of utility computing?
   a. Internet of things
   b. Cloud computing
   c. End-user computing
   d. Bring your own device

3. Which of the following is **not** a form of electronic commerce
   a. Crowd funding
   b. E-banking
   c. Online auctions
   d. Crowd simulation

4. Which of the following statements is/are correct about information systems?
   A- Expert systems and machine learning are two common artificial intelligence techniques used in business information systems
   B- Electronic business (e business) represents a sub-class of electronic commerce (e commerce)
   C- Strategic information systems support strategic level decision making

   a. A only
   b. B only
   c. A and B only
   d. A and C only

5. Which of the following statements is correct about Rapid Prototyping methodology in information systems development?
   a. It involves an iterative information systems development process
   b. It eliminates the need for systems analysis
   c. It is mostly used by end-users for developing their own applications
   d. It does not have any significant disadvantages

6. Which of the following is correct about business intelligence systems
   a. They intend to support strategic and tactical level decision making in organisations
   b. Ignoring data quality is a common flaw that leads to business intelligence system failures
   c. Microsoft Excel dominates the business intelligence market worldwide
   d. They must always ensure providing a single version of truth about the organization

7. Which of the following statements is/are correct about data warehouses
   A- Online Analytical Processing (OLAP) is a key technology used to analyse data in data warehouses
   B- They are central repositories of integrated data from one or more data sources
   C- They contain only the structured data stemming from business transactions

   a. A only
   b. A and B only
   c. A and C only
   d. All A, B and C

8. Which of the following techniques could be used to solve an OR model, which is formulated using a linear objective function and a set of linear constraints?
   a. Linear programming
   b. Integer programming
   c. Integer linear programming
   d. Both linear and integer programming

9. In information system security, phishing means…

    a. An attack involving a rapidly replicating worm

    b. Using a computer program which pretends itself as useful or interesting in order to persuade a victim to install it

    c. Using a malicious software to infect a computer and asking for a ransom from the user to clean up

    d. Attempting to acquire sensitive information from users by pretending as a trustworthy entity in an electronic communication

10. What does Moore's law state?

    a. Computational power doubles every one and half years

    b. Cost of computational resources doubles every one and half years

    c. Both cost and computational power doubles every one and half years

    d. Silicon chips may soon be unable to double the current computational power

(Total 20 marks)

Question No. 01

a. Define the term "corporate strategy"

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b. Explain the relationship between IT strategy and the corporate strategy?

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c. The IT strategy of a firm basically should focus on the required information technologies and infrastructure to achieve its goals and objectives." Do you agree with this statement? Justify your answer.

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(15 marks)

Question No. 02

a. Name three main IT costs that reduces productivity.

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b. Discuss three reasons due to which justification of IT investments is necessary.

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c. Explain why the justification of return on investment (ROI) of IT projects is difficult

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d. Explain why chargebacks are used by IS departments in business organisations

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(15 marks)

Question No. 03

a. Define an information system

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b. Giving suitable examples, explain the difference between information and knowledge.

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c. Explain why an IT plan is necessary for an organization.

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d. Describe the process of "system analysis" in information system development

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(15 marks)

Question No. 04

a. What are the advantages of using spreadsheet applications for financial modeling?

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b. Explain the uses of "solver" and "goal seeking" in Microsoft Excel.

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c. A company that operates 10 hours a day manufactures two products on three sequential processes. The following table summarizes the data of the problem.

Product	Minutes per Unit			Unit Profit
	Process1	Process 2	Process 3	
1	10	6	8	$2
2	5	20	10	$3

Formulate a linear programming model to determine the optimal mix of the two products. (Note: Solving the model is not necessary)

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(15 marks)

(Total 60 marks)

Section C

Answer any **ONE** of the two questions

Question No. 01

a.   What are the three main characteristics of big data?

b.   What are the available opportunities for business organizations with cloud computing?

c.   Explain in what ways business analytics can help organizations to be competitive and sustainable

d.   "Crowd funding could be an emerging threat for traditional financial institutions." Do you agree with this statement? Justify your answer.

(Total 20 marks)

Question No. 02

a.   Name three sources of IT risk

b.   Explain three cyber crimes that could affect an electronic business.

c.   Describe the term "social engineering" and explain how it could be used to perform cyber crimes.

d.   Discuss three impacts of social networks to business organisations?

(Total 20 marks)